

# STEP-BY-STEPPE



ADRA MONGOLIA: CREATING OPPORTUNITY, CHANGING LIVES

## RURAL DEVELOPMENT AND SMALL BUSINESS SEMINAR

The seminar was conducted by NGO's that work with residents of the ger districts offering support to run small businesses. More than half of the population in Ulaanbaatar lives in ger districts (ger is traditional housing). 64 governors from the relevant subdistricts participated in the seminar. The seminar encouraged governors and NGO's to provide information and skills to people in ger district to start and run small businesses.

S.Delgermurun, ADRA Mongolia's Micro Economic Development (MED) project officer, said "Giving advice and teaching finance is what MED do. We see many of our project beneficiaries succeed. We help them to get a bank loan, help them to understand benefits of saving money, to establish self help groups and help them to sell their products. We are looking forward to working with all of you."



Winners of "Safe Choice" Debating competition

## "OUR SONGS" CONCERT FOR COOPERATIVE MEMBERS

9 cooperative members and 5 children organized "Our songs", a series of concerts in various soums. The concerts are a part of a Micro Economic Development project. The purpose of this concert was to inspire other cooperatives and share experiences, along with raising funds for savings. At the first concert, 107700

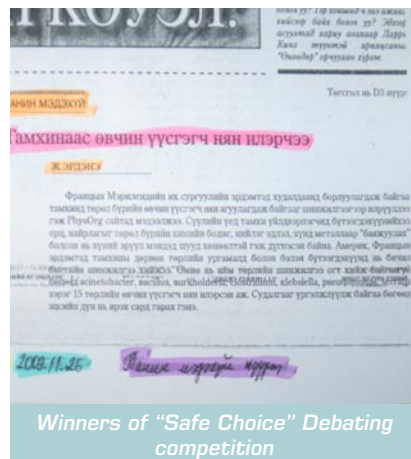
tugrug (approx \$US72) was raised. Fundraising was carried out over the course of the concert series however it was insufficient to cover associated costs. The concerts were still considered a success due to the networking and knowledge sharing that was facilitated.



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## DAILY NEWSPAPERS WRITING TOBACCO RELATED ARTICLES

The Health Education Against Tobacco (HEAT) project has been very successful, with journalists in Mongolia taking up the challenge, and writing more about the risks of tobacco. For example, B. Lkhagvasuren has given interview praising the Tamkhi So company. Then anti tobacco articles against tobacco use. Journalists working against tobacco use are becoming very active. More articles against



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tobacco were in a range of newspapers in November. In a daily newspaper, an article stated that "In Mongolia, for one person there are 562 cigarettes per year". As a result of the article, parliament members requested information and statistics about tobacco in Mongolia with the aim initiate a law to reduce tobacco use in Mongolia to the parliament.

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ADRA MONGOLIA



## HIGH BREED GOAT OR SHEEP

For \$ 50 you can give hope to a herder family by supporting them with a high-breed goat or sheep.

Livestock is the life-blood of many rural Mongolian families. By providing a high-breed goat or sheep for a herder family, you will be helping them to improve the quality of their livestock, leading to increased resilience against harsh winter storms and drought which can affect livestock. Grant a family their wish for a brighter future.



## ANTI TOBACCO ADVERTISEMENT

For \$15 you can help support the anti-tobacco message in Ulaanbaatar city and the wider Mongolian community, by providing the general public with anti-tobacco advertising.

In Mongolia, tobacco laws are in place, but they are not enforced, and many people do not know about the dangers or health risks associated with smoking. By providing anti-tobacco advertising to the people of Ulaanbaatar city, you will be helping to give people an increased knowledge about tobacco and the risks of smoking.

Grant a community their wish for a brighter future.



## POTATO SEEDS

For \$ 25 you can provide a rural family with potato seeds, to plant and grow, in order to improve their diet, and increase their livelihood.

The Gobi desert areas of Mongolia are very harsh and unforgiving, and many people struggle to find enough food, let alone earn a living. By providing potato seeds to families, you will be helping them to diversify their diet, as well as earn an income that will help to improve the quality of their lives.

Grant a family their wish for a brighter future.



## DEVELOPMENT OF COMMUNITY BASED REHABILITATION CENTRE

For \$ 100 you can give hope to disabled young people and their families, by supporting a community based rehabilitation centre for the disabled children of Ulaanbaatar.

By providing assistance for the development of the Community Based Rehabilitation Centre, you will be helping to enhance the quality of life for people with disabilities, helping with training, educational development, and ensuring inclusion and participation within the wider community. With your help we can also support families of people who have a disability.

Grant a disabled young person and their family a wish for a brighter future.



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Without their support we would be unable to improve the lives of many Mongolians.

ADRA Mongolia has been serving people locally since 1993 and we need your support to continue this necessary and important work. Visit [Ammado.com](http://Ammado.com) to donate now and help us in Creating Opportunities and Changing Lives.

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